

## GRADUATE DATA REPORT

### Information About the Alumni Relations Office Activities

The Alumni Relations Office of Izmir University of Economics has been serving our graduates since 2015. It continues its efforts to strengthen communication with our associate, undergraduate, graduate, and doctoral alumni.

The objectives of the office are to contribute to the social, cultural, and professional lives of our alumni; to ensure solidarity and communication among graduates; to sustain the “Izmir University of Economics” spirit; to strengthen communication with alumni; to inform them about university events and organizations; to maintain their connection with the university; and to build networks between alumni and students to support student development.

The goals of the Alumni Relations Office include increasing the value of our graduates’ diplomas through the quality education provided, enhancing the university’s quality through the success of our alumni, and attracting high-achieving students to our university.

As the Alumni Relations Office of Izmir University of Economics, the services we offer to our alumni begin after graduation.

### Communication Status Table

Within the scope of updating alumni information through a call center company, out of 14,662 alumni contacted, 8,175 alumni were reached. Among them, 7,164 alumni responded to our questions, while 1,011 stated that they did not wish to participate.

### Communication Results

Status	Number of Alumni
Reached	7.164
Not Reached	4411
Incorrect Number	2036
Refused to Participate	1011
<b>Total</b>	<b>14.662</b>

### Employment Status

Based on evaluations of the 7,164 alumni reached, 5,973 reported being employed, while 1,168 stated they were unemployed. 23 alumni did not respond.

Status	Number of alumni
Employed	5.973
Unemployed	1.168
<b>Total</b>	<b>7.164</b>

Overall employment rate of undergraduate graduates: 83%

**Employment Rates by Graduation Year**

Among the 7,164 alumni reached, 5,973 are actively employed. Employment rates by graduation year are as follows:

Graduation Year	Reached	Employed	Employment Rate (%)
2005	11	10	91%
2006	28	25	89%
2007	68	62	91%
2008	134	118	88%
2009	255	225	88%
2010	274	247	90%
2011	323	284	88%
2012	413	369	89%
2013	370	333	90%
2014	332	296	89%
2015	342	301	88%
2016	364	315	86,5%
2017	448	388	87%
2018	483	426	88%
2019	495	428	86%
2020	571	468	82%
2021	659	498	75,5%
2022	629	556	88%
2023	439	314	71,5%
2024	526	310	59%

The employment rate of 2024 graduates (59%) is lower compared to previous years. This is mainly due to the fact that they have recently graduated and are still in the transition phase to the labor market.

A significant portion of 2024 graduates are currently in transition periods such as job searching, applying for graduate studies, or completing military service. Therefore, these rates are expected to increase over time. To better analyze the employment status of 2023 and 2024 graduates, a follow-up call study is planned in May through the call center company. This study aims to collect up-to-date employment data and monitor changes in the employment process.

**Employment in Fields Related to Their Degree**

A total of 5,426 alumni responded to this question. Among them, 4,285 stated that they are working in a field related to their area of study. An analysis of all undergraduate responses shows that a significant

portion of alumni are employed in fields directly related to their education. This indicates that the undergraduate education provided by our university largely aligns with graduates' professional orientations and is effective in facilitating their transition to employment.

### **Support for Alumni Office Projects**

A total of 4,771 alumni expressed their willingness to provide support. This demonstrates a strong sense of belonging and volunteerism among alumni in maintaining their connection with the university and contributing to its initiatives. The high number of willing alumni represents a valuable potential for mentorship, career events, experience sharing, project-based contributions, and activities that enhance student-alumni interaction.

### **Alumni Suggestions**

A significant number of alumni suggested that the university should organize more frequent and regular meetings with industry representatives, increase events where experienced professionals can directly engage with students, and expand sector-focused activities that allow students to better understand the business World. Some alumni also recommended that course content should include more practical applications and real-life examples, be supported with case studies reflecting real business scenarios, and be structured in a way that better prepares students for professional life before graduation. Additionally, alumni suggested strengthening promotional activities at the national level and outside the city, and increasing the visibility of alumni success stories.